

Sponsorship Opportunities

The Kansas City Civic Orchestra welcomes contributions at all levels. One of the most popular methods of supporting KCCO is sponsoring your favorite instrument or musician through chair sponsorship. Every chair in the orchestra is available for individual sponsorship for only \$500.

Sponsorship of KCCO enables continuation of our mission of bringing high quality classical music to audience members throughout Kansas City. Your investment in KCCO helps provide cultural enrichment to the KC metro area. Sponsorship dollars enable us to cover expenses related to our performances, rehearsals, and outreach programs, including our Chatelain Young Artist Concerto Competition. In return for your support, you will benefit from partnership with an outstanding civic arts organization and from exposure to our highly engaged audience of over six thousand attendees annually.



Thank You!

The Kansas City Civic Orchestra's concerts, educational events, and other outreach efforts wouldn't be possible without the support and involvement of our community, and that has never been more true than during the past year. We are very grateful for the volunteer musicians who continued sharing their talents virtually, the board members who met online to keep things running, and the Friends of Civic who helped facilitate safely distanced outdoor events. We are equally dependent on the partnership and generosity of our listeners and supporters. In the absence of regular concerts, many of you connected with us online, shared our virtual performances, and attended our small live events. Your support continues to inspire our artistic vision, ideas, and music-making and enables us to bring quality performances and musical enrichment to the Kansas City area. Thank you! We look forward to seeing you at a live concert soon!

For more information
contact us at 913-706-6064
or info@kccivic.org

 **KANSAS CITY
CIVIC ORCHESTRA**

Visit **kccivic.org** for concert information.

	Season Sponsor \$10,000	Concert Sponsor \$5,000	Maestro Sponsor \$2,500	Virtuoso Sponsor \$1,000	Chair Sponsor \$500
Name/logo on season bookmark and premium items	🎵				
Optional cross-promotion of events/programs on social	🎵 Posted by KCCO	🎵 Shared			
Name/logo on digital and printed marketing collateral	🎵 All	🎵 Sponsored Concert			
Verbal recognition on-stage	🎵	🎵	🎵		
Name/logo on signage and/or on screen at concerts	🎵	🎵	🎵	🎵	
Ad in season program	🎵 Back Cover	🎵 Full Page Adjacent Concert	🎵 Full Page	🎵 Half Page	
Recognition on website and email marketing	🎵 Name/Logo with Link	🎵 Name/Logo	🎵 Text	🎵 Text	
Reserved seats at ticketed performances	🎵	🎵	🎵	🎵	
Acknowledgment on sponsor page of programs and website	🎵	🎵	🎵	🎵	🎵

Please visit our website for complete details on our sponsorship packages.

 **KANSAS CITY
CIVIC ORCHESTRA**



2021-2022 SEASON



About KCCO

For over 60 consecutive seasons audiences have been delighted by the sounds of the Kansas City Civic Orchestra (KCCO), the metro area’s premier community-based orchestra. KCCO is supported by over 120 volunteer musicians, our board of directors, and Friends of Civic members. Nearly 100% of our revenue comes from donors, business sponsors, and grants. These generous contributions help us to continue offering our concerts and programs to the community at no cost.



KCCO’s free concerts offer high quality performances of classical and popular favorites. Our music director, Christopher Kelts, creates dynamic interaction between the conductor, the audience, and members of the orchestra. This results in a unique, comfortable atmosphere in which all audience members can enjoy orchestral music.

In addition to offering family-friendly interactive performances, KCCO also supports the accessibility of classical orchestral music through a range of outreach programs, with a particular focus on underserved groups. Our Instrument Petting Zoo, assisted living facility performances, Young Artist Concerto Competitions, virtual performances, and cooperation with other community organizations such as Band of Angels are all aimed at connecting people with music. We are proud to be an active member of Kansas City’s vibrant arts community!



Outreach Programs

Our outreach programs are designed to both educate and entertain. One of our most popular events by far is the Instrument Petting Zoo for children. The zoo gives kids the opportunity to handle, learn about, and play various instruments – from strings to horns to percussion – coached by members of the orchestra. It’s the perfect place to cultivate the interest of budding musicians, and we look forward to offering the zoo once again (with appropriate safety modifications) in 2021.

Educational outreach coordinator Jennifer Mitchell provides additional opportunities for children to connect with music through visits to local schools throughout the KC metro area. Students listen and sing along to familiar tunes, get to learn about the stringed instruments they’re hearing, and even try their own hand at playing.

Local students aren’t the only audience to benefit from KCCO’s unique, interactive performances. Jennifer performed virtual programs via Facebook and Zoom during the pandemic, and she is delighted to now be returning to live, monthly performances at six senior and assisted living facilities. The activity coordinator at one facility noted that individuals who have lost the ability to communicate “light up” when they hear familiar tunes, and sometimes even sing along. She described the outreach events as “a lifeline to music, culture, and meaningful engagement.”



The Chatelain Young Artist Concerto Competition is open to musicians aged 11 to 18 years. The winner performs their concerto with the orchestra at our final season concert and also wins a cash prize. Our 2020 winner, violinist Theodore Ohly (left), is featured in KCCO’s virtual concert recorded in April 2021 (available on our YouTube channel).

Concerts

In response to the Covid pandemic, KCCO canceled most of our live performances for the 2020–2021 season. However, KCCO musicians came together in safely distanced groups for several performances that are now available online. In addition, our Civic in the City series has brought live music to neighborhoods around the KC metro area in the form of small, outdoor concerts. We are proud of and grateful for the dedicated and talented musicians who continued to share their music during such a difficult time.

We are looking forward to offering live concerts once again in 2021–2022, beginning with a performance at Yardley Hall in October. Our November concert will feature two performances, as will our ever-popular December holiday concert. 2022 will kick off with a March concert conducted by guest Boris Vayner. The season will end with our rescheduled performance at Helzberg Hall.

