

KANSAS CITY CIVIC ORCHESTRA



2019-2020 SEASON



About KCCO

For over 60 consecutive seasons audiences have been delighted by the sounds of the Kansas City Civic Orchestra (KCCO), the metro area's premier community-based orchestra. KCCO is supported by over 120 volunteer musicians, our board of directors, and Friends of Civic members. Nearly 100% of our revenue comes from donors, business sponsors, and grants. These generous contributions help us to continue offering our free concert series and programs.



KCCO's free concerts at Atonement Lutheran Church offer high quality performances of classical and popular favorites. Our music director, Christopher Kelts, creates dynamic interaction between the conductor, the audience, and members of the orchestra. This results in a unique, comfortable atmosphere in which all audience members can enjoy orchestral music.

In addition to offering family-friendly interactive performances, KCCO also supports the accessibility of classical orchestral music through a range of outreach programs, with a particular focus on underserved groups. Our Instrument Petting Zoo, assisted living facility performances, Young Artist Concerto Competitions, and cooperation with other community organizations such as Band of Angels are all aimed at connecting people with music. We are proud to be an active member of Kansas City's vibrant arts community!





Outreach Programs

Our outreach programs are designed to both educate and entertain. One of our most popular events by far is the Annual Instrument Petting Zoo for children, which is held before our November Pops concert. The zoo gives kids the opportunity to handle, learn about, and play various instruments – from strings to horns to percussion – coached by members of the orchestra. It’s the perfect place to cultivate the interest of budding musicians!

Educational outreach coordinators Jennifer Mitchell and Gay Lee Ludwig-Bonney provide additional opportunities for children to connect with music through visits to local schools throughout the KC metro area. Students listen and sing along to familiar tunes, get to learn about the stringed instruments they’re hearing, and even try their own hand at playing.



Local students aren’t the only audience to benefit from KCCO’s unique, interactive performances. Our outreach committee also visits senior and assisted living facilities. The activity coordinator at one local facility noted that individuals who have lost the ability to communicate “light up” when they hear familiar tunes, and sometimes even sing along. She described the outreach events as “a lifeline to music, culture, and meaningful engagement.”



The Carol Chatelain Young Artist Concerto Competition is a competition for musicians aged 11 to 18 years. The winner performs their concerto with the orchestra at our final season concert and also wins a cash prize. Last year's talented winner, violinist Allen Zhang (left), wowed the audience at our May 2019 concert at Helzberg Hall at the Kauffman Center for the Performing Arts. This season's winner will also enjoy the opportunity to perform at this world-class venue.

Concerts

KCCO performs five concerts each season. This year's opening concert will showcase British-born and educated concertmaster Keith Stanfield and his wife, Ashley in Mozart's *Sinfonia Concertante*. Our November Pops concert will focus on movie music about time and time travel. December brings another family-centered holiday concert, "Sounds of the Season," where a lucky winner from our silent auction will conduct our performance of *Sleigh Ride*. February brings special guest conductor, Boris Vayner, and in April we will close the season with our Concerto Competition winner and pianist Minju Choi as we celebrate Beethoven's 250th birthday at beautiful Helzberg Hall.



Sponsorship Opportunities

The Kansas City Civic Orchestra welcomes donations at all levels. One of our most popular methods of donating is to sponsor your favorite instrument or KCCO musician's chair. Every chair in the orchestra is available for individual sponsorship for only \$500.

Sponsorship of KCCO enables continuation of our mission of bringing high quality classical music to audience members throughout Kansas City. Your investment in KCCO helps provide cultural enrichment to the KC metro area. Sponsorship dollars enable us to cover expenses related to our performances, rehearsals, and outreach programs, including our Young Artist Concerto Competition. In return for your support, you will benefit from partnership with an outstanding civic arts organization and from exposure to our highly engaged audience of over six thousand attendees annually.



	Season Under-writer \$10,000	Concert Under-writer \$5,000	Maestro Sponsor \$2,500	Virtuoso Sponsor \$1,000	Chair Sponsor \$500
Name or logo on season bookmark	✓				
Promote business through table set up at a concert	✓	✓			
Recognition from the stage	✓	✓	✓		
Reserved seats at concerts	✓	✓	✓	✓	
Name or logo on sign in lobby of performance venue	✓	✓	✓	✓	✓
Recognition on sponsor page of printed programs	✓	✓	✓	✓	✓
Recognition on KCCO website, social media, and in online marketing	✓	✓	✓	✓	✓
Ad in season program	Full page	Full page	1/2 page premium placement	1/2 page	1/4 page

Please visit our website for complete details on our sponsorship packages.



Thank You!

The Kansas City Civic Orchestra's concerts, educational events, and other outreach efforts wouldn't be possible without the support and involvement of our community. We depend on the volunteers who make up the orchestra, our board, and the Friends of Civic, but the partnership and generosity of our listeners is equally vital to our continued success and growth. Your monetary gift to KCCO inspires our artistic vision, ideas, and music-making, enabling us to continue bringing quality performances and musical enrichment to the Kansas City area.

For more information
contact us at 913-706-6064
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Visit kccivic.org for concert information.