



KANSAS CITY CIVIC ORCHESTRA

59TH SEASON



LIVE THE MUSIC!

SPONSORSHIP OPPORTUNITIES

Do you know a KCCO musician or have a favorite instrument? Show your support through sponsorship! Every chair in the orchestra is available for individual sponsorship for only \$500.

Your investment in the Kansas City Civic Orchestra helps provide cultural enrichment to the Kansas City metro area. Sponsorship dollars enable us to cover expenses related to our performances, rehearsals, and outreach programs, including our Young Artist Concerto Competition. In return for your support, you will benefit from partnership with an outstanding civic arts organization and from exposure to our highly engaged audience of over six thousand attendees annually.



	Season Under-writer \$10,000	Concert Under-writer \$3,000	Maestro Sponsor \$2,000	Virtuoso Sponsor \$1,000	Chair Sponsor \$500
Name or logo on season bookmark	✓				
Recognition from the stage	✓	✓	✓	✓	
Reserved seats at concerts	✓	✓	✓	✓	
Name or logo on sign in lobby of performance venue	✓	✓	✓	✓	✓
Recognition on sponsor page of printed programs	✓	✓	✓	✓	✓
Recognition on KCCO website and in online marketing	✓	✓	✓	✓	✓
Ad in season program	Full page premium placement.	Full page	1/2 page, premium placement	1/2 page	1/4 page

Please visit our website for complete details on our sponsorship packages. Contributions to The Kansas City Civic Orchestra are tax-deductible to the extent allowed by law.



ABOUT KCCO

For 59 seasons audiences have been delighted by the sounds of the Kansas City Civic Orchestra (KCCO), the metro's premier community-based orchestra. KCCO is supported by over 120 volunteer musicians, our board of directors, Friends of Civic members, and generous gifts from our sponsors and donors.



KCCO's free concerts offer high quality performances as well as dynamic interaction between the conductor, the audience, and members of the orchestra. This creates a comfortable, community-oriented atmosphere that invites engagement and enhances appreciation and enjoyment of the music.

In addition to family-friendly, interactive performances, KCCO also supports the accessibility of music through numerous outreach programs, with a particular focus on underserved groups. Our Instrument Petting Zoo, senior facility performances, Young Artist Concerto Competition, and cooperation with other community organizations such as Band of Angels are all aimed at connecting people with music. We are proud to be an active member of Kansas City's vibrant arts community!





OUTREACH PROGRAMS

KCCO is proud to offer a range of outreach programs that educate and entertain. One of our most popular events is our Annual Instrument Petting Zoo for children. The Petting Zoo gives kids the opportunity to handle, learn about, and play various instruments. Participation in the event doubled last year over the previous year, and we expect an even greater turnout at the fourth annual zoo in November 2017.

Educational Outreach coordinators Jennifer Mitchell and Don Goldenbaum provide additional opportunities for children to connect with music through visits to local schools. Students listen and sing along to familiar tunes, but they also learn about the stringed instruments being played, get to try their own hand at playing, and even have the chance to “conduct” as Jennifer and Don play.



Local students aren’t the only audiences to benefit from Jennifer and Don’s unique, interactive performances. They also visit senior and assisted living facilities. The activity coordinator at one local facility noted that individuals who have lost the ability to communicate “light up” when they hear Jennifer play familiar tunes, and sometimes even sing along. She described the outreach events as “a lifeline to music, culture, and meaningful engagement.”



KCCO's Young Artist Concerto Competition is an outreach program that supports up-and-coming musicians by awarding them a cash prize and the opportunity to play with the orchestra. Last year's winner, 14-year-old Alice Guo (*left*), wowed the audience at our April 2017 concert. The winner of our 59th season competition will enjoy the opportunity to perform at a world-class venue when they join KCCO at our first performance at Helzberg Hall at the Kauffmann Center for the Performing Arts.

CONCERTS

In our 58th season our audiences enjoyed talented guest conductors, featured artist Bryan Busby's narration of *Peter and the Wolf*, and excellent performances of music by Shostakovich, Copeland, Saint-Saëns, Berlioz, Holst, Respighi, and more. Our 59th season concert themes include "Bold, Brass, and Brahms," "The American Sound," and "Surround Sound in Helzberg Hall," as well as the annual "Sounds of the Season" concert, during which lucky raffle winners have the opportunity to conduct the orchestra's performance of *Sleigh Ride*. We look forward to seeing you at our performances!





THANK YOU!

The Kansas City Civic Orchestra's free concerts, educational events, and other outreach efforts wouldn't be possible without the support and involvement of our community! KCCO depends on the volunteers who make up the orchestra, the board, and the Friends of Civic, but the partnership and generosity of our listeners is equally vital to our continued success and growth. Your monetary gift to KCCO inspires our artistic vision, ideas, and music-making, enabling us to continue bringing quality performances and musical enrichment to Kansas City.

Live the Tradition! Live the Music!

For more information
contact us at 913-707-6240
or info@kccivic.org



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Visit kccivic.org for concert information.